

privacy statement

1) Information on the collection of personal data and contact details of the responsible person

1.1 We are pleased that you are visiting our website and thank you for your interest. In the following we inform you about the handling of your personal data when using our website. Personal data is all data with which you can be personally identified.

1.2 Turbo-Impression Race Parts Markus Hegna Karl-Frey-Str.7 70499 Stuttgart Tel. 01622131989 turboimpression.de is responsible for data processing on this website within the meaning of the Data Protection Basic Regulation (DSGVO). The person responsible for processing personal data is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data.

1.3 This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or enquiries to the person responsible). You can recognize an encrypted connection by the character string "https://" and the lock symbol in your browser line.

2) Data acquisition when visiting our website

If you only use our website for information purposes, i.e. if you do not register or otherwise provide us with information, we only collect data that your browser transmits to our server (so-called "server log files"). When you call up our website, we collect the following data, which is technically necessary for us to display the website to you:

Our visited website

Date and time at the time of access

Amount of data sent in bytes

Source/reference from which you came to the page

Browser used

Operating system used

IP address used (if applicable: in anonymous form)

Processing is carried out in accordance with Art. 6 Para. 1 lit. f DSGVO on the basis of our legitimate interest in improving the stability and functionality of our website. The data will not be passed on or used in any other way. However, we reserve the right to subsequently check the server log files if there are concrete indications of illegal use.

3) Cookies

In order to make visiting our website attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your end device. Some of the cookies we use are deleted after the end of the browser session, i.e. after closing your browser (so-called session cookies). Other cookies remain on your end device and enable us or our partner companies (cookies from third parties) to recognize your browser during your next visit (persistent cookies). If cookies are set, they collect and process certain user information such as browser and location data as well as IP address values to an individual extent. Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie.

In some cases, cookies are used to simplify the ordering process by saving settings (e.g. remembering the contents of a virtual shopping basket for a later visit to the website). If personal data are also processed by individual cookies implemented by us, the processing is carried out in accordance with Art. 6 Para. 1 lit. b DSGVO either to implement the contract or in accordance with Art. 6 Para. 1 lit. f DSGVO to safeguard our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the page visit.

We may work with advertising partners who help us to make our website more interesting for you. For this purpose, cookies from partner companies are also stored on your hard drive (cookies from third parties) when you visit our website. If we cooperate with the aforementioned advertising partners, you will be informed individually and separately about the use of such cookies and the scope of the information collected in each case within the following paragraphs.

Please note that you can set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or whether to exclude the acceptance of cookies in certain cases or in general. Each browser differs in the way it manages the cookie settings. This is described in the help menu of each browser, which explains how you can change your cookie settings. These can be found for each browser under the following links:

Internet Explorer: <https://support.m>

Please note that you can set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or whether to exclude the acceptance of cookies in certain cases or in general. Each browser differs in the way it manages the cookie settings. This is described in the help menu of each browser, which explains how you can change your cookie settings. These can be found for each browser under the following links:

Internet Explorer:

<https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Chrome: <https://support.google.com/chrome/answer/95647?hl=en&hlrm=en>

Safari: https://support.apple.com/kb/ph21411?locale=en_DE

Opera: <http://help.opera.com/Windows/10.20/de/cookies.html>

Please note that if cookies are not accepted, the functionality of our website may be restricted.

4) How to contact us

Within the scope of contacting us (e.g. via contact form or e-mail), personal data is collected. Which data is collected in the case of a contact form, is apparent from the respective contact form. These data are stored and used exclusively for the purpose of answering your request or for establishing contact and the associated technical administration. The legal basis for processing the data is our legitimate interest in responding to your request pursuant to Art. 6 Para. 1 lit. f DSGVO. If the purpose of your contact is to conclude a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b DSGVO. Your data will be deleted after final processing of your enquiry; this is the case if it can be inferred from the circumstances that the facts in question have been conclusively clarified and provided that there are no legal storage obligations to the contrary.

5) Data processing when opening a customer account and for contract processing

Pursuant to Art. 6 Para. 1 lit. b DSGVO, personal data will continue to be collected and processed if you provide it to us for the execution of a contract or when opening a customer account. Which data is collected can be seen from the respective input forms. A deletion of your customer account is possible at any time and can be done by sending a message to the above address of the responsible person. We store and use the data provided by you for contract processing. After complete completion of the contract or deletion of your customer account, your data will be blocked with regard to tax and commercial retention periods and deleted after these periods, unless you have expressly consented to further use of your data or a legally permitted further use of data from our side was reserved, about which we inform you below accordingly.

6) Use of your data for direct marketing purposes

6.1 Subscribing to our e-mail newsletter

If you subscribe to our e-mail newsletter, we will regularly send you information about our offers. Your e-mail address is the only mandatory information for sending the newsletter. The indication of further possibly data is voluntary and is used, in order to be able to address you personally. We use the so-called double opt-in procedure to send the newsletter. This means that we will only send you an e-mail newsletter after you have expressly confirmed that you agree to receive the newsletter. We will then send you a confirmation e-mail in which you will be asked to confirm that you wish to receive newsletters in the future by clicking on an appropriate link.

By activating the confirmation link, you consent to the use of your personal data in accordance with Art. 6 para. 1 lit. a DSGVO. When you register for the newsletter, we store your IP address entered by the Internet Service Provider (ISP) as well as the date and time of registration in order to be able to track any possible misuse of your e-mail address at a later point in time. The data collected by us when you register for the newsletter will be used exclusively for the purposes of advertising in the newsletter. You can unsubscribe from the newsletter at any time via the link provided for this purpose in the newsletter or by sending a corresponding message to the responsible person named at the beginning. After you have unsubscribed, your e-mail address will be immediately deleted from our newsletter distribution list unless you have expressly consented to the further use of your data or unless we reserve the right to make further use of your data which is permitted by law and about which we inform you in this declaration.

7) Data processing for order processing

7.1 In order to process your order, we work together with the following service provider(s) who support us in whole or in part in the execution of concluded contracts. Certain personal data will be transmitted to these service providers in accordance with the following information.

The personal data collected by us will be passed on to the transport company commissioned with the delivery within the framework of contract processing, insofar as this is necessary for the delivery of the goods. We pass on your payment data to the commissioned credit institution within the scope of payment processing, insofar as this is necessary for payment processing. If payment service providers are used, we inform about this explicitly below. The legal basis for the passing on of the data is here art. 6 Abs. 1 lit. b DSGVO.

7.2 Use of special service providers for order processing and processing

- Paypal

When paying via PayPal, credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "payment by instalments" via PayPal, we pass on your payment details to PayPal (Europe) S.a.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter referred to as "PayPal") within the framework of the payment processing. The transfer takes place in accordance with Art. 6 Para. 1 lit. b DSGVO and only insofar as this is necessary for payment processing.

PayPal reserves the right to carry out a credit check for the payment methods credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "instalment payment" via PayPal. For this purpose, your payment data may be passed on to credit agencies in accordance with Art. 6 Para. 1 lit. f DSGVO on the basis of PayPal's legitimate interest in determining your solvency. PayPal uses the result of the credit assessment with regard to the statistical probability of non-payment for the purpose of deciding on the provision of the respective payment method. The credit report can contain probability values (so-called score values). If score values are included in the result of the credit report, they have their basis in a scientifically recognized mathematical-statistical procedure. Address data, among other things but not exclusively, is included in the calculation of the score values. Please refer to PayPal's data protection declaration for further information on data protection law, including the credit agencies used: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

You can object to this processing of your data at any time by sending a message to PayPal. However, PayPal may still be entitled to process your personal data if this is necessary to process your payment in accordance with the contract.

8) Use of Social Media: Social Plugins

8.1 Facebook plugins with Shariff solution

Our website uses so-called social plugins ("plugins") of the social network Facebook, which is operated by Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA ("Facebook").

In order to increase the protection of your data when you visit our website, these buttons are not integrated into the page without restriction as plug-ins, but only using an HTML link. This type of integration ensures that when you access a page on our website that contains such buttons, no connection is established with Facebook's servers. If you click on the button, a new browser window opens and opens the Facebook page where you can interact with the plug-ins on Facebook (if necessary after entering your login data).

Facebook Inc., based in the United States, is certified under the us European Privacy Shield, which ensures compliance with EU privacy standards.

The purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your rights in this regard and setting options to protect your privacy can be found in Facebook's data protection information: <http://www.facebook.com/policy.php>

8.2 Instagram plugin as Shariff solution

Our website uses so-called social plugins ("plugins") of the Instagram online service, which is operated by Instagram LLC, 1601 Willow Rd, Menlo Park, CA 94025, USA ("Instagram").

In order to increase the protection of your data when you visit our website, these buttons are not integrated into the page without restriction as plug-ins, but only using an HTML link. This type of integration ensures that no connection is established with Instagram's servers when you access a page on our website that contains such buttons. When you click the button, it opens

In order to increase the protection of your data when you visit our website, these buttons are not integrated into the page without restriction as plug-ins, but only using an HTML link. This type of integration ensures that no connection is established with Instagram's servers when you access a page on our website that contains such buttons. When you click on the button, a new browser window opens and displays Instagram's page, where you can interact with the plugins there (after entering your login information, if applicable).

Instagram LLC., based in the U.S., is certified under the U.S. Privacy Shield Agreement, which ensures compliance with EU privacy standards.

The purpose and scope of the data collection and the further processing and use of the data by Instagram as well as your related rights and privacy settings can be found in Instagram's privacy policy: <https://help.instagram.com/155833707900388/>

8.3 Pinterest Plugin as Shariff Solution

On the pages of the seller so-called Social Plugins ("Plugins") of the social network Pinterest are used, which is operated by Pinterest Inc., 808 Brannan Street, San Francisco, CA, 94103, USA ("Pinterest").

In order to increase the protection of your data when you visit our website, these buttons are not integrated into the page without restriction as plug-ins, but only using an HTML link. This type of integration ensures that when a page of our website containing such buttons is accessed, no connection is established with the servers of Pinterest. If you click on the button, a new browser window opens and opens the Pinterest page, where you can interact with the plugins (if necessary after entering your login data).

The purpose and scope of the data collection and the further processing and use of the data by Pinterest, as well as your rights in this regard and setting options to protect your privacy, can be found in Pinterest's data protection information: <https://about.pinterest.com/de/privacy-policy>

8.4 Twitter plugin as Shariff solution

Our website uses so-called social plug-ins ("plug-ins") of the microblogging service Twitter, which is operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA ("Twitter").

In order to increase the protection of your data when you visit our website, these buttons are not integrated into the page without restriction as plug-ins, but only using an HTML link. This type of integration ensures that when you access a page on our website that contains such buttons, you are not connected to Twitter's servers. If you click on the button, a new browser window opens and calls up the Twitter page where you can interact with the plugins there (if necessary after entering your login data).

Twitter Inc. based in the USA is certified for the us European Privacy Shield Agreement, which guarantees compliance with the data protection level applicable in the EU.

The purpose and scope of the data collection and the further processing and use of the data by Twitter as well as your rights in this regard and setting options to protect your privacy can be found in Twitter's data protection information: <https://twitter.com/privacy>

9) Use of Social Media: Videos

Use of Youtube videos

This website uses the Youtube embedding feature to view and play videos from "Youtube", a provider owned by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").

The extended data protection mode is used here, which, according to the provider, only initiates the storage of user information when the video(s) is/are played. If the playback of embedded Youtube videos is started, the provider uses "Youtube" cookies to collect information about user behaviour. According to information provided by "Youtube", these cookies serve, among other things, to collect video statistics, improve user-friendliness and prevent abusive practices. If you are logged in to Google, your information will be directly associated with your account when you click on a video. If you do not want your profile to be associated with YouTube, you must log out before activating the button. Google stores your data (even for users who are not logged in) as user profiles and evaluates them. In particular, such evaluation is carried out in accordance with Art. 6 para. 1 lit.f DSGVO on the basis of Google's legitimate interests in the display of personalised advertising, market research and/or the design of its website to meet requirements. You have the right to object to the creation of these user profiles, whereby you must contact YouTube to exercise this right.

Irrespective of any reproduction of the embedded videos, a connection to the Google "DoubleClick" network is established each time this website is accessed, which can trigger further data processing

operations without our influence.

Google LLC, located in the United States, is certified under the us European Privacy Shield Agreement, which ensures compliance with EU privacy standards.

Further information on data protection at "YouTube" can be found in the provider's data protection declaration at: <https://www.google.de/intl/de/policies/privacy>

10) Online marketing

Use of Google AdWords Conversion Tracking

This website uses the online advertising program "Google AdWords" and, as part of Google AdWords, the conversion tracking of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). We use the services of Google Adwords to draw attention to our attractive offers with the help of advertising media (so-called Google Adwords) on external websites. In relation to the data of the advertising campaigns, we can determine how successful the individual advertising measures are. In doing so, we pursue the interest of showing you advertising that is of interest to you, of making our website more interesting for you and of achieving a fair calculation of advertising costs.

The conversion tracking cookie is set when a user clicks on an AdWords ad placed by Google. Cookies are small text files that are stored on your computer system. These cookies usually lose their validity after 30 days and are not used for personal identification. If the user visits certain pages of this website and the cookie has not expired, Google and we may recognize that the user clicked on the ad and was directed to that page. Each Google AdWords customer receives a different cookie. As a result, cookies cannot be tracked through AdWords customer websites. The information collected from the Conversion cookie is used to generate conversion statistics for AdWords customers who have opted for Conversion Tracking. Customers will know the total number of users who clicked on their ad and were directed to a page with a conversion tracking tag. However, they will not receive information that personally identifies users. If you do not want to participate in tracking, you can block this use by turning off the Google Conversion Tracking cookie in your Internet browser under User Preferences. You will then not be included in the conversion tracking statistics. We use Google Adwords because of our legitimate interest in targeted advertising pursuant to Art. 6 Para. 1 lit. f DSGVO.

Google LLC, headquartered in the USA, is certified for the us-European data protection agreement

"Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

Further information about Google's data protection regulations can be found at the following Internet address: <http://www.google.de/policies/privacy/>

You can permanently deactivate cookies for ad preferences by preventing them by making the appropriate settings in your browser software or by downloading and installing the browser plug-in available at the following link:

<http://www.google.com/settings/ads/plugin?hl=en>

Please note that if you have deactivated the use of cookies, certain functions of this website may not be available or may only be available to a limited extent.

11) Web Analytics

11.1 Google (Universal) Analytics

- Google Universal Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your abbreviated IP address) will generally be transmitted to and stored by Google on servers in the United States.

This website uses Google Analytics exclusively with the extension "_anonymizeIp()", which ensures an anonymization of the IP address by shortening and excludes a direct personal reference. By the extension your IP address is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area before. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. In these exceptional cases, this processing takes place in accordance with Art. 6 Para. 1 lit. f DSGVO on the basis of our justified interest in the statistical analysis of user behaviour for optimisation and marketing purposes.

On our behalf, Google will use this information to evaluate your use of the website, compile reports on website activity and provide other services to us relating to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics is not combined with other data from

Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (including your IP address) and Google from processing this data by downloading and installing the browser plugin available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=en>

As an alternative to the browser plug-in or within browsers on mobile devices, please click the following link to set an opt-out cookie that will prevent Google Analytics from collecting cookies from this site in the future (this opt-out cookie only works in this browser and only for this domain, delete your cookies in this browser, you must click this link again): [Disable Google Analytics](#)

Google LLC, headquartered in the USA, is certified for the us-European privacy agreement "Privacy Shield", which ensures compliance with the data protection level applicable in the EU.

This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out using a user ID. You can deactivate the cross-device analysis of your use in your customer account under "My data", "Personal data".

For more information on how Google Analytics uses user data, please refer to Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=en>

Facebook Custom Audience via the Pixel Method

This website uses the "Facebook pixel" of Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA ("Facebook"). If explicit consent is given, it can be used to track the behavior of users after they have seen or clicked on a Facebook ad. This process is used to evaluate the effectiveness of Facebook advertisements for statistical and market research purposes and may help optimize future advertising efforts.

The data collected is anonymous to us, so it does not allow us to identify users. However, the data is stored and processed by Facebook so that a connection to the respective user profile is possible and Facebook can use the data for its own advertising purposes in accordance with the Facebook Data Usage Guidelines (<https://www.facebook.com/about/privacy/>). You may enable Facebook and its affiliates to serve advertisements on and off Facebook. A cookie may also be stored on your computer for these purposes. These processing operations will only take place if you have given your express consent in accordance with Art. 6 Para. 1 lit. a DSGVO.

Consent to the use of the Facebook pixel may only be given by users who are older than 13 years of age. If you are younger, please ask your legal guardian for permission.

Facebook Inc., headquartered in the USA, is certified for the u.s. Privacy Shield Agreement, which ensures compliance with the data protection level applicable in the EU.

To deactivate the use of cookies on your computer, you can set your Internet browser so that cookies can no longer be stored on your computer in the future or cookies that have already been stored are deleted. Disabling all cookies may, however, mean that some functions on our Internet pages can no longer be executed. You can also deactivate the use of cookies by third-party providers such as Facebook on the following website of the Digital Advertising Alliance: <http://www.aboutads.info/choices/>

Google AdWords Remarketing

Our website uses the functions of Google AdWords Remarketing, hereby we advertise this website in the Google search results, as well as on third party websites. The provider is Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). To this end, Google places a cookie in the browser of your terminal device, which automatically enables interest-based advertising using a pseudonymous cookie ID and based on the pages you visit. Processing is based on our legitimate interest in the optimal marketing of our website in accordance with Art. 6 Para. 1 lit. f DSGVO.

Further data processing will only take place if you have agreed to Google linking your Internet and app browser history to your Google account and using information from your Google account to personalise advertisements you view on the web. In this case, if you are logged into Google during your visit to our website, Google will use your information in conjunction with Google Analytics data to create and define target audience lists for cross-device remarketing. Google will temporarily link your personal data to Google Analytics data in order to create target groups.

You can permanently disable the setting of cookies for ad preferences by downloading and installing the browser plug-in available from the following link: <https://www.google.com/settings/ads/onweb/>

Alternatively, you can contact the Digital Advertising Alliance at the Internet address www.aboutads.info to find out about the setting of cookies and configure your settings. Finally, you can set your browser so that you are informed about the setting of cookies and decide individually whether to accept them or whether to exclude the acceptance of cookies in certain cases or in general. If cookies are not accepted, the functionality of our website may be restricted.

Google LLC, headquartered in the USA, is certified for the us European Privacy Shield Agreement, which ensures compliance with the data protection level applicable in the EU.

Further information and the data protection regulations regarding advertising and Google can be found here:

<http://www.google.com/policies/technologies/ads/>

13) Tools and Miscellaneous

Google Web Fonts

This site uses web fonts, provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"), for the uniform display of fonts. When you access a page, your browser loads the web fonts you need into its browser cache to display text and fonts correctly.

To do this, the browser you are using must connect to Google's servers. This enables Google to know that your IP address has been used to access our website. The use of Google Web Fonts is in the interest of a uniform and appealing presentation of our online services. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO. If your browser does not support web fonts, a standard font will be used by your computer.

Google LLC, headquartered in the USA, is certified for the us-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

More information about Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://www.google.com/policies/privacy/>

14) Rights of the data subject

14.1 The applicable data protection law grants you comprehensive data subject rights (information and intervention rights) vis-à-vis the person responsible with regard to the processing of your personal data, about which we will inform you below:

Right of access pursuant to Art. 15 DSGVO: In particular, you have a right of access to your personal data processed by us, the processing purposes, the categories of personal data processed, the recipients or categories of recipients to whom your data have been or will be disclosed, the planned storage period or the planned storage period. the criteria for determining the storage period, the existence of a right to rectification, deletion, restriction of processing, objection to processing, complaint to a supervisory authority, the origin of your data if it has not been collected by us from you, the existence of automated decision-making including profiling and, where applicable, meaningful information about the logic involved and the scope and desired effects of such processing concerning you, as well as your right to be informed of the guarantees pursuant to Art. 46 DSGVO in the event of transfer of your data to third countries;

Right of rectification pursuant to Art. 16 DSGVO: You have the right to have inaccurate data concerning you rectified without delay and/or your incomplete data stored by us completed;

Right of deletion pursuant to Art. 17 DSGVO: You have the right to demand the deletion of your personal data if the conditions of Art. 17 para. 1 DSGVO are met. However, this right does not exist in particular if the processing is necessary for the exercise of the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or for the assertion, exercise or defence of legal claims;

Right to limitation of processing pursuant to Art. 18 DSGVO: You have the right to demand limitation of processing of your personal data as long as the correctness of your data, which you dispute, is verified, if you refuse to delete your data due to inadmissible data processing and instead demand limitation of processing of your data, if you need your data to assert, exercise or defend legal claims after we no longer need this data after achieving the purpose or if you have lodged an objection due to reasons of your particular situation, as long as it is not yet known whether our justified reasons prevail;

Right to information pursuant to Art. 19 DSGVO: If you have asserted the right to rectification, cancellation or limitation of processing to the data controller, the data controller is obliged to notify all recipients to whom the personal data concerning you have been disclosed of this rectification, cancellation or limitation of processing, unless this proves impossible or involves a disproportionate effort. You have the right to be informed of such recipients.

Right to data transfer in accordance with Art. 20 DSGVO: You have the right to receive the personal data you have provided to us in a structured, common and machine-readable format or to request that it be transferred to another responsible person, insofar as this is technically feasible;

Right to revoke consent granted pursuant to Art. 7 (3) DSGVO: You have the right to revoke consent once granted for the processing of data at any time with effect for the future. In the event of revocation, we will immediately delete the data concerned unless further processing can be based on a legal basis for processing without consent. The revocation of the consent does not affect the legality of the processing carried out on the basis of the consent up to the revocation;

Right of appeal pursuant to Art. 77 DSGVO: If you are of the opinion that the processing of your personal data violates the DSGVO, you have the right - without prejudice to any other administrative or judicial remedy - to lodge a complaint with a supervisory authority, in particular in the Member State of your place of residence, your place of work or the place where the alleged violation occurred.

14.2 RIGHT OF APPEAL

IF WE PROCESS YOUR PERSONAL DATA AS PART OF A WEIGHING OF INTERESTS ON THE BASIS OF OUR PREDOMINANTLY LEGITIMATE INTEREST, YOU HAVE THE RIGHT AT ANY TIME TO OBJECT TO SUCH PROCESSING WITH EFFECT FOR THE FUTURE FOR REASONS ARISING FROM YOUR PARTICULAR

SITUATION.

IF YOU MAKE USE OF YOUR RIGHT OF OBJECTION, WE WILL TERMINATE THE PROCESSING OF THE DATA CONCERNED. WE RESERVE THE RIGHT, HOWEVER, TO FURTHER PROCESS THE DATA IF WE CAN PROVE THAT THERE ARE COMPELLING REASONS FOR THE PROCESSING WHICH ARE WORTHY OF PROTECTION AND WHICH OUTWEIGH YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FUNDAMENTAL FREEDOMS, OR IF THE PROCESSING IS CARRIED OUT IN A MANNER WHICH IS NOT IN ACCORDANCE WITH THE LAW.

IF YOUR PERSONAL DATA IS PROCESSED BY US IN ORDER TO CONDUCT DIRECT ADVERTISING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF YOUR PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING. YOU HAVE THE RIGHT TO OBJECT AS DESCRIBED ABOVE.

IF YOU EXERCISE YOUR RIGHT OF OBJECTION, WE WILL STOP PROCESSING THE DATA CONCERNED FOR DIRECT ADVERTISING PURPOSES.

15) Duration of storage of personal data

The duration of the storage of personal data is determined by the respective legal retention period (e.g. commercial and tax retention periods). After this period has expired, the corresponding data is routinely deleted if it is no longer required for contract fulfilment or contract initiation and/or if we no longer have a justified interest in further storage.